



Q4 2024 Financial Summary

CONFIDENTIAL

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Revenue Overview

Region	Q3 2024	Q4 2024	Growth
North America	\$2.4M	\$2.8M	+16.7%
Europe	\$1.8M	\$2.1M	+16.6%
Asia Pacific	\$1.2M	\$1.5M	+25.0%

Key Highlights

- Total revenue increased 18.5% quarter-over-quarter
- Customer acquisition cost reduced by 12%
- Enterprise client retention rate: 94.2%
- New product line contributed \$800K in Q4